



cowgills

NORTH WEST
**HOMEBUILDER
AWARDS**
2022

Sponsorship Opportunities

At the must attend event of the year...

Thu 9 June 2022, Albert Hall, Manchester

CHARITY PARTNER

NSPCC



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The Cowgills North West Homebuilder Awards is the first of its kind in not just the North West but the UK, specifically acknowledging the hard work being undertaken by SMEs to meet the region's housing requirements.

The evening will be completely different to the traditional black tie and dinner format, taking a more casual and exciting approach. Think really good quality sharing platters and Hacienda vibes. Held at the iconic Albert Hall, we have some particularly unique and high-profile entertainment arranged for the evening. The event will be not-for-profit with any funds raised going directly to our charity partner the NSPCC.

All categories available will be open exclusively for entry by SMEs with the awards focusing on the work being completed by homebuilders and developers in the North West.

To maintain the integrity of the awards, sponsors will not be eligible to enter.

Instead, you will have unlimited exposure to some of the region's most influential homebuilders and facilitators and will play an integral role in recognising the great work that the industry is completing and the future growth of the sector.

We are not aiming for this to be a one hit wonder! By becoming a sponsor in our infancy, you will have a real opportunity to work with us in developing future events and making this, The North West Homebuilder Awards, the event of the year.

www.northwesthomebuilderawards.co.uk



Headline Sponsor

The Headline sponsorship package, available to only one sponsor, is designed to deliver maximum exposure.

Sponsorship package includes:

- ★ Category sponsorship of most prestigious award
- ★ Prominent branding on website, in digital programme and throughout venue on the evening
- ★ Opportunity for a company representative to sit on the judging panel and meet nominees.
- ★ One table of 12 in a prime position
- ★ Recognition on the evening by event host
- ★ Full page advert in digital event programme
- ★ Branding & company bio to be included on post event email

£6,000 PLUS VAT

Category Sponsorship

We have 14 categories available for sponsorship, all of which acknowledge the great work that the industry has achieved over the past 12 months, they are:

Sustainability impact

Best response to reducing carbon footprint and energy use both during construction and in use.

Larger housing scheme of the year

Between 50 and 250 units.

Smaller housing scheme of the year

Under 50 units.

Smaller development of the year

Open for those developing other schemes such as apartments and student accommodation. Under 50 units.

Larger development of the year

Open for those developing other schemes such as apartments and student accommodation Between 50 and 250 units.

Residential contractor

Open to contractors turning over less than £100m.

Community impact

The project that best integrates with its surrounding community.

Conversion of the year

Best conversion of an existing building or structure.

Senior living project of the year

Best senior living project for the over 55s.

Best Local Authority

The Local Authority that has done the most to encourage good design in homes, highways and landscaping.

Placemaking award

The project that responds best to its context and creates its own sense of place and character.

Easter egg award

The project with a surprising and unexpected element of joy.

Advocating Inclusivity



The award is open to individuals, organisations and initiatives supporting under-represented groups in the property sector.

Homebuilder of the year

Overall winner demonstrating exceptional design quality, a sense of place, a response to context and selected from any of the categories above.

Category Sponsorship

Package includes:

- ✦ Exclusive sponsorship of an awards category of your choice
- ✦ Branding on website, in digital programme and throughout venue on the evening
- ✦ One table of 12
- ✦ Half page advert in digital programme
- ✦ Branding to be included on post event email

£3,500 PLUS VAT





Photography Sponsorship

Sponsoring all photography taken on the night.

Package includes:

- ★ Branding on photo booth at event.
- ★ Branding on photo booth printed photos that guests take away with them on the night.
- ★ Logo and company name featured on email to all guests after the event providing them with a link to the professional event photos.

£1,800 PLUS VAT

Winners' Lounge Sponsorship

The winners' lounge is a private area away from the main awards where winners will be interviewed and have professional photos taken. Winners will be met by an awards representative and provided with a drink on arrival.

Package includes:

- ✦ Exclusive branding in the winners' lounge
- ✦ Opportunity to meet winners when they visit the lounge
- ✦ Branding on website, in digital programme & throughout venue on the evening
- ✦ Opportunity to provide winners with a gift bag/literature in the winners' lounge (at additional cost to sponsor)

£1,800 PLUS VAT



— SPONSORSHIP OPPORTUNITIES

To enquire about
sponsorship contact:

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